camp rising sun **NEWS**

Camp Rising Sun Charitable Foundation • June 2014

A place where kids with cancer have fun!

\$100,000 Challenge: The Yvette and Arthur Foundation to Match Donations

The Yvette and Arthur Eder Foundation will be matching every donation to Camp Rising Sun made between June 1st and July 15th up to \$100,000. "This is very exciting news from the Yvette and Arthur Eder Foundation," said Camp Director Shaun Heffernan.

The Yvette and Arthur Eder Foundation was conceived by Yvette and Arthur Eder shortly before Yvette's passing in 2003. In 1933, Arthur and his brother, Sydney, started Eder Brothers, Inc., a wholesale wine and liquor distributor based in West Haven, Connecticut. The brothers, distinguished by a fierce work ethic, a love of family, and a strong sense of civic responsibility, ultimately achieved great success. Due to that success, Arthur and Yvette lived well and took great solace knowing their children and grandchildren would be blessed with financial security; however, Arthur and Yvette wanted more. They wanted to share their prosperity with others, and they wanted their family to know the value of giving. Hence, the establishment of the Yvette and Arthur Eder Foundation, committed to helping sick or distressed children and their families. Their daughter Jill, a clinical



social worker specializing in children and families, and their granddaughter, Rachel, a passionate supporter of and friend to "young people", were designated the executors of the Foundation. One of Rachel's young friends, a patient of Dr. Joe, introduced Rachel to Camp Rising Sun; she was instantly hooked and has been an overnight counselor at Rising Sun for the past five years. Her mother, Jill, serves as an active member on the Board. Camp Rising Sun truly spoke to both

Rachel and Jill, and they hold no doubts it would have been a priority to Yvette and Arthur, too!

This challenge will include all donations and sponsorships made between June 1st and July 15th, the eve of the Annual Night Out at the Owenego. Supporters are encouraged to purchase their Annual Night Out Tickets online at www.camprisingsun. com, so that the amount is included in the \$100,000 Challenge.

Summer Camp Week is August 17-22. Have you registered yet?

MISSION STATEMENT:

It is our mission at Camp Rising Sun to provide a safe nurturing environment to kids who have faced the diagnosis of cancer, so that they may grow and learn from their experiences to become the best they can be.

Camp Rising Sun Charitable Foundation P.O. Box 472 Branford, CT 06405

www.camprisingsun.com

KIDS NIGHT OUT

Annual Fundraiser Scheduled for Wednesday, July 16th

Mark your calendars! The 13th Annual Night Out to benefit the Kids at Camp Rising Sun will be held on Wednesday July 16th. "This event is by far our largest fundraiser and is responsible for raising almost half of our annual budget," says camp director Shaun Heffernan. The Annual Night Out features a cook-out style dinner, live music and kids

activities all for a very affordable price of \$25 for adults and \$10 for kids and of course our campers come free. A cash bar is also available.

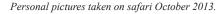
This evening also features an amazing silent auction and raffle. Camp Manager Tina Saunders points out that "Bidders will have the opportunity to bid on a large selection of awesome items, including the crowd favorite African Photo Safari." Other silent auction





items include 2 VIP floor tickets to a Justin Timberlake concert, Golf at Lake of Isles, a 5-foot Groovy Girl doll, 2 tickets to the Shubert with a pass to the hospitality lounge and many more you have to see to believe.

Heffernan added "Purchase your tickets online between June 1st and July 15th and have it matched as part of our \$100,000 Challenge... it's a great way for you make you the most out of your donation."





New Camper Application Process

Camp Rising Sun is "saving some trees" as we switch from a paper application to an online application process. It is fast and easy! Log on to **www.camprisingsun.com**, find and click on *Camper Application* on the home page. The application page will appear and you will be prompted to create an account. Fill in the standard information to complete your application.

The same process works for the *Camper Medical Form*. By pressing "click here", you will be directed to the on-line form.

If you have problems with the new application process or you do not have internet access, please call us at 203-481-7277 for assistance.



Camp Rising Sun Salutes Kylie Simonds

The Camp Rising Sun family is very proud of our camper, Kylie Simonds of Naugatuck. As part of a school project, Kylie made an invention which was chosen to compete at the UCONN Invention Convention, a statewide competition. Her invention won four awards including the top honor, the "Patent Award." As part of her recognition, her invention is now in the process of being patented.

What is this invention? Kylie thought back to her days in the clinic where she sat around watching movies and playing games while she got her treatment. Her mobility was limited and she was always getting her wires messed up. This inspired her to invent the *Pediatric IV Backpack*, for kids on the go. It features a protected bag cover, controller display panels and special padding all held inside a kid friendly, custom backpack. Kylie is determined to bring



her invention to market and we believe she can do it!

For more information or to find out how you can help Kylie see her project through, visit *Courage for Kylie* on Facebook.

Congratulations to Kylie and to the Simonds family.

Camp Rising Sun Wish List

Small lockable refrigerator for medication

2 tall director chairs

Corporate group to organize waterfront activities

Face painting supplies

Gift cards to BJs, Stop and Shop, Amazon, JoAnn's or CVS

16 containers of sunscreen, bug spray, antiseptic spray, cold packs, Band-aids

Canon Selphy printer ink and paper

Helium tank and balloons

10 scrapbooks for graduating seniors

3 sets multi-color fine point Sharpies

Camp Hope Campers Welcomed to Camp Rising Sun

Camp Rising Sun is extending the welcome mat to campers and counselors from the former ACS Camp Hope in Rhode Island. We know these campers have great memories and we want the camping adventure to continue. To make

it easier, we will offer campers round trip transportation from Hasbro Hospital in Providence to camp. Staff from both Camp Hope and Camp Rising Sun will accompany the children. Parents who would like to drive their child to camp to see the facilities and meet the staff, but not make the trip for pick up, will have the option of one way transportation.

To submit your application, go to www.camprisingsun.com and follow the prompts.



Check out all of our events on our Facebook page

www.facebook.com/camprisingsun or www.camprisingsun.com

Planning a fundraiser to support Camp Rising Sun?

Contact info@camprisingsun.com



Camp Week 2014 – TV In the Woods?

On occasion, our campers say they miss watching TV while they're at Camp Rising Sun. This year, they won't miss a thing, because we're bringing some of our favorite TV shows to life! Campers, start practicing your acts because we'll be holding the "America's Got Talent" contest. "CSI" and "NCIS" more your thing? Well, campers will get a chance to put on their detective hats and solve a mystery!

The week wouldn't be complete without some reality TV,

so get ready to take on the "Survivor" challenge and the "American Ninja Warrior" obstacle course. Throw in a game show or two, some sports (look for the highlights on "SportsCenter"), and even some comedies (no canned laughter needed), and the Camp Week

2014 schedule will be filled with can't-miss hits.



Westies Raise Funds, Raze Hair for Camp Rising Sun

As the first annual Westie Day of Hope proved, hair is overrated. On a perfect spring day, over 80 volunteers made their way to West Haven High School to have their heads shaved to support Camp Rising Sun. Close to 20 barbers and stylists volunteered their time – and razors – to give the shavees the best haircuts of their lives. CRS counselors Jon Edwards and Jason Atkins were among the shavees, and campers Gianna and Alexa stopped by to help out with the actual shaving.

In addition to the head shaving, over 20 clubs and organizations, mostly from West Haven High School, set up booths – everything from the Girl Scouts to an Eco-Camp. Each booth raised funds and awareness via games, face painting, crafts, and of course, lots of food. In all, the event raised over \$13,500 for Camp Rising Sun, along with another \$1,250 for other charities.

The event was the brainchild of Rich Weber, the Assistant Principal of Carrigan Intermediate School, and Kevin Dickson, a biology teacher at West Haven High School. After raising thousands of dollars over the years for a variety of causes –



including Camp Rising Sun, Rich, who has volunteered at Camp Rising Sun the past 6 years, and Kevin wanted to create an event for the entire West Haven community. They presented the idea to various groups at the high school, and within minutes they had students and teachers signing up to run booths, shave their heads, and to help make the event a success.

Theme for Mini-Camp Weekend: Let it Snow, Let it Snow, Let it Snow

As always, Camp Rising Sun's Mini-Camp Weekend was a whirlwind of fun and games, arts and crafts, smiles and laughter. One benefit to this year's endless winter was the fact that we had snow on the ground at Camp Jewell, and many cabins took advantage by sledding and tubing. When not flying down the slopes, campers could be found playing basketball in the gym, rocking out on Rock Band and other video

games, or making magical creations with Crafty Patty.

Saturday evening culminated in the all-camp Cabin Feud.



In this Family Feud-style game, campers answered camp-related questions like "name an activity that Dr. Joe likes to do" (nap, of course!) and "what is your favorite thing to eat for breakfast at camp?" (number one answer – bacon!). After four tightly contested rounds, the girls' cabins emerged victorious over the boys – and won first dibs at the ice cream sundae bar.

It was great to have the "camp family" back together, even

if it was only for 24 hours. We can't wait to see everyone back this summer!

Team Camp Rising Sun is on the Move Again

Hartford Marathon 2014

Now in our 5th year, CRS will once again be an official charity in the Hartford Marathon (Saturday, October 11). In 2013 we raised a new high total of over \$18,000 from the Hartford Marathon! This year, we are looking to recruit 50 runners to represent Camp in either the



5K, half marathon or full marathon. Also, as an official charity, we need to have 30 volunteers (non-runners) to help with the Hartford Marathon. Our assignment this year is the Kid's K Fun Run, which should be really fun! To register as a runner, go to www.hartfordmarathon.com, then email Scott Capozza at scapozza@hotmail.com to let him know you want to run for Camp (he will set you up with the Crowdrise fundraising website once it is live). If you want to volunteer, please email Rachel Hardy at rhardy326@aim.com.

Connecticut Challenge Bike Ride 2014

For the 2nd year in a row, CRS will also have a team at the CT Challenge bike ride (Saturday July 26). This is a non-competitive, family-friendly event with multiple bike distances to choose from. In our first year of having a team, we raised almost



\$6,000 for camp. We're looking to recruit 20 riders to represent Camp Rising Sun on the roads of Fairfield and Litchfield counties. To register, go to http://2014ctchallenge.kintera.org/camprisingsun. Any questions, please email Scott Capozza at scapozza@hotmail.com.



Camp Rising Sun Calendar of Events

Wednesday, July 16
Annual Kids Night Out
Owenego Inn, Branford, CT

July 25-26

Connecticut Challenge Bike Ride
Contact scapozza@hotmail.com

August 1 at 7:00 p.m.

Paint Night at Kelly's

New Haven, CT

Contact mpandolfi@sbcglobal.net

August 17-22

Camp Rising Sun Camp Week
Camp Jewell, Colebrook, CT

Contact Tina@camprisingsun.com

Saturday, October 11

Team Camp Rising Sun Runs
the Hartford Marathon
Bushnell Park, Hartford, CT
Contact scapozza@hotmail.com

If you are interesting in hosting a fundraiser to benefit Camp Rising Sun, please contact Shaun at shaun@camprisingsun.com



When you shop at AmazonSmile, Amazon will donate to Camp Rising Sun Charitable Foundation Inc. Support us every time you shop.

Camp Rising Sun Spotlights VIVID

Vivid is scheduled for a return engagement at our *Annual Night Out for the Kids* and we are excited that they will also come to camp this summer to perform during our annual beach cookout and fireworks show. Welcome and thank you!

Vivid has been around for a total of 14 years, performing everywhere from CT to Boston to Lake George, Key West and everywhere in between. Its current members, consisting of band leader Mike Simonetta on drums and vocals, Matt Barstow on keys, drums and guitar, Jon Beyus on guitar and vocals, and Mike Staniewicz on bass and vocals have been performing together for the past six years. CRS had the chance to chat with Mike Simonetta and to welcome him into the CRS family.

CRS: Your band seems very versatile with each member being able to sing and play various musical instruments.

MS: Yeah, we really try sell the show more than just a bunch of guys on stage playing instruments. Like, when I'm singing, my keyboard player plays drums and when he's playing drums, my guitar player will play keys. So there's this back and forth so we can offer a fun approach at what we do. We want to give everyone as much as possible. People in the audience will appreciate everyone's voice as opposed to being stuck with one person you might not like singing.

CRS: How did you guys all come together?

MS: We all knew each other from the music scene. I got into the band when I was a DJ at The Brickyard in Hartford many, many moons ago. (Vivid) would always play there and one of the nights they played there, the drummer got sick and one of the guys in the band asked me to play for the rest of the night so I put a long CD in and from that point on, they were like "Hey, do you want to join the band?" and I was like "Okay!".

CRS: So you were DJ'ing at The Brickyard and they asked you to fill in and that was that, huh?

MS: I probably got a call the next day saying "Hey, we're playing Boston on Saturday night, can you join the band?" I thought about it for a second and I was like "Sure, awesome, that would be cool!"

CRS: How did you guys get involved with Camp Rising Sun?

MS: A buddy of mine played for Camp a few years back and they weren't a band that liked playing for free. He told me "give this guy a call, he needs a band, he wants us, but we don't want to do it for free..." so I talked to Shaun (Heffernan), we hit it off instantly, loved the guy, and I told him "As long as you 'dig' us, I'll play this thing for you as long as I'm living." And the rest is history...we all look forward to it!

Forever In Our Hearts



Jordan Jacques



Dylan Fortunato

















Return Service Requested

\$100,000 ... Are you up to the CHALLENGE? See inside for details.



A hundred years from now

It will not matter what my bank account was, the sort of house I lived, or the kind of car I drove.

But the world will be different because I was important in the life of a child.



A place where kids with cancer have fun!

www.camprisingsun.com